



R 3 K U P

THE FUTURE IS CONSTRUCTED BY OUR PRESENT ACTIONS

## CHARTER

The purpose of this charter is to define the fundamental principles and rights associated with the R3KUP logo.

### INTRODUCTION

R3KUP embodies a progressive, inclusive and responsible vision where innovation and ethics converge towards a sharing economy.

Centred on humanist, ecological and open source values, R3KUP is committed to a way of life that respects people and the environment.

It's a movement in which every signatory of the R3KUP charter becomes a pillar of this lifestyle model !

### ARTICLE 1 - R3KUP IDENTITY -

1.1 R3KUP is a royalty-free trademark licensed under the CC BY CA & ART LIBRE licences.

1.2 R3KUP is a living commitment to sustainable practices, an echo around the world that resonates with our responsibility towards the environment and society.

1.3 R3KUP is a symbol of action, an interdependent set in motion for a sustainable economic development, preservation of our resources and a fairer human dynamic.

1.4 R3KUP is an emblem that promotes values such as ecology and freedom. expression, ethics, humanism, sharing, respect, legality, secularism and peace.

1.5 R3KUP is a model for living, making every member an ambassador for this philosophy.

1.6 R3KUP is the reflection of a society that is responsible for its actions, where each individual makes a difference.

face up to his own conscience in order to use this model successfully.

## ARTICLE 2 - R3KUP LOGO -

2.1 The R3KUP logo is open source and any signatory may download and use it in accordance with the terms of this charter.

2.2 The R3KUP logo is a symbol of collective responsibility for a sustainable future, ethical and ecological.

2.3 The R3KUP logo may under no circumstances be used for any type of propaganda or message that is hateful, racist, political, sexist or religious.

2.4 The R3KUP logo can be used as a label in all sectors, including industry, as long as the principles of this charter are respected.

2.5 The R3KUP logo may be modified as long as it complies with the terms of this charter, shares the R3KUP values and the transformation does not render the source logo illegible or unrecognisable.

2.6 The R3KUP logo can be customised in any way you like.

## ARTICLE 3 - INCLUSIVE, COLLABORATIVE & OPEN SOURCE OWNERSHIP -

3.1 The R3KUP logo is open source. Signatories are encouraged to use, modify and share it freely, in accordance with the rights defined in this charter.

3.2 Signatories are encouraged to contribute to the development and improvement of the R3KUP logo in an open and collaborative manner in compliance with the charter.

3.4 R3KUP is a collective open innovation platform where every contribution enriches our shared vision.

3.5 Any use of R3KUP must comply with the R3KUP charter or you will be banned from the R3KUP platform.

## ARTICLE 4 - COMMITMENT & LIABILITY -

4.1 The R3KUP ideology highlights the principles of waste and production reduction, reuse and recycling, underlining our determination to minimise waste and make the most of resources. The signatories therefore undertake to develop and apply this ideology.

4.2 R3KUP signatories are R3KUP representatives who undertake to uphold the charter and its principles.

4.3 Each member of the R3KUP community is responsible for promoting and protecting the brand's values in his or her actions and undertakings.

4.4. Members undertake to respect the principles of social equity and sustainability environment, anchoring R3KUP in global ethical best practice.

4.5 The signatories undertake to act ethically in all their actions related to the R3KUP logo, respecting the rights of individuals, animals and the environment.

## ARTICLE 6 - RIGHTS AND USE -

- 6.1 Signatories have the right to use, modify and share the R3KUP logo in accordance with this charter, whether for personal, commercial or creative purposes.
- 6.2 Signatories have the right to sell products bearing the R3KUP logo, whether modified or not.
- 6.3 Signatories are invited to sell on the R3KUP shop to support and contribute to the costs of the structure.
- 6.4 Signatories can sell anywhere else (physical or digital) as long as the charter is respected in every respect.
- 6.5 The signatories are aware that the R3KUP model involves costs and working time. They therefore agree that the R3KUP shop will deduct a percentage of 5% from each sale to cover the costs of the structure.
- 6.6 This percentage may vary depending on whether or not the platform is sustainable.
- 6.7 R3KUP will inform users of any changes to the charter via the website official R3KUP.
- 6.8 Every R3KUP user can create their own shop for free on the R3KUP site, encouraging diversity and creativity within the R3KUP community.
- 6.9 R3KUP invites these signatories not to falsify the original R3KUP site in order to :
- Do not disperse or mislead the R3KUP community.
  - To assure users that it uses the original charter and logo.
  - To perpetuate the R3KUP model.

## ARTICLE 7 - MUTUAL RESPECT AND RIGOUR OF THE CHARTER -

- 7.1 The signatories undertake to maintain mutual respect for all members of the R3KUP community and to encourage collaboration and the free exchange of ideas.
- 8.1 The signatories recognise that compliance with this charter is essential to preserve the values and integrity of R3KUP.
- 8.2 The signatories undertake to scrupulously respect the principles of this charter, to defend them and to actively promote them.
- 8.3 The signatories also undertake to monitor compliance with the charter by other companies. users in order to maintain R3KUP's values and principles.

## CONCLUSION

This charter reflects our collective commitment to a vision of the world where ethics, innovation and sustainability are one and the same. We pledge to bring these principles to every aspect of our lives, contributing to a fairer, greener and more enlightened society for future generations.

This signature is a symbol of commitment. By signing this charter, you become a player in this change and undertake to respect and ensure respect for the principles, rules and values concerning the use of R3KUP.

THE FUTURE IS BUILT BY OUR PRESENT ACTIONS

Name: \_\_\_\_\_

Date : \_\_\_\_\_

Signature :



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